

CIBMRD, Nagpur

2024-25

Research Publication of Faculties

Name	Title of Papers	Name of Journal	Year of Publicatuion	ISSN No.	Listed in UGC Care list /ABDC/Scopus/Peer
Dr. Amishi Arora	Impact of Leadership on Organizational Culture: A Literature Review	Journal of Information systems Engineering and management	Nov-24	2468-4376	Scopus /Peer
	Investigating Motivation and its role in Workforce Efficiency: A comparative Study of non-executive Employees in Western Coalfields Ltd.	IEEE Nanotechnology Perceptions	Jul-24	1660-9765	Scopus
	Driving Workforce Productivity Through Motivation: A Study of Non-Executive Employees in Western Coalfields Ltd., Maharashtra	Nanotechnology perceptions www.nano-ntp.com	Aug-24	0972-9682	UGC care
	Strategic Management in Digital Media: The Evolution of Innovative Content Creation	Evolutionary studies in imaginative culture	Jul-24	ESIC2024, Vol 8.2, S1	UGC care
	Indian Social Values And Business Ethics	Himalaya Publishing House	Jul-24	978-93-5840-609-2	Book Chapters
	Business finance management device	National Patent	Aug-24	G0CQ30/02	Patent
	Evaluation of Key Performance Indicators (KPIs) for Enhancing Energy Sustainability and Operational Efficiency in Renewable Energy Projects Using Artificial Intelligence and Large Language Models	Journal of Information Systems Engineering and Management	Jan-25	2348-8425	Scopus
	The Role of AI in Circular Economy Supply Chains: A Comparative Analysis of Industry Practices	IEEE: International Conference on Artificial Intelligence and Healthcare, Education and Industry (ICAHE)	Nov-24	2348-8425	Scopus

Dr. Athar Ali	Exploring Sustainable Synthesis Methods for Nanomaterials and their Integration into Green Supply Chain Practices within Small and Medium Enterprises (SMEs)	Nanotechnology Perceptions	Jul-24	2323-5233	Peer Reveiwed
	Analysis & Evaluation of Load Shaping using Different Techniques with reference to Indian Power Sector	IEEE: International Conference on Communication, Computing and Sciences Engineering	Jul-24	1526-4726	Scopus
	Intelligent Charging for Electric Vehicle by use of Ad Hoc Networks	IEEE: International Conference on Device Intelligence, Computing and Communication Technologies (DICCT)	May-24	2277-419	Scopus
	Assessing the development challenges in Indian higher education: Role of institutional factors for <u>transformative change</u>	Sanshodhak	Jun-24		UGC CARE
	Transforming professional development in Indian higher education through technology adoption and pedagogy innovation	Sanshodhak	Jun-24	1803-7232	UGC CARE
	Navigating the challenges of outcome-based education in India: Using flipped classroom model for enhancing learning experiences	Sanshodhak	Jun-24	1803-7232	UGC CARE
	Challenges of implementation and overcoming the roadblocks of experiential education in Indian <u>management institutions</u>	Sanshodhak	Jun-24		UGC CARE
	Wireless Food Quality Monitoring Device	Patent	Patent No. Oct - 2024		National (India)
	Management Concepts	Studium Press	Jan-25	978-93-9076-074-6	
	Marketing Measurement	Studium Press	Jan-25	978-93-939-942-3	
	Examine the role of diversity and inclusion in fostering a positive work environment and its impact on organizational sucess	Patent	Jul-24		Patent

Dr. Ravindra Gharpure	Shaping Perceptions and Cultivating Talent : Strategies to Transform Students Attitudes Towards Sales Careers	Sanshodhak	June- 2024 Received In August 2025	2394-5990	UGC
	Empowering women through entrepreneurship: Case studies from developing economics	Journal of Informatics Education Research	Sep-24	1526-4726	ABDC
	Enhancing Quality of Work Life: Impact on Job Satisfaction Among Female Retail Employees in the Organised Sector	International Journal Of Educational Research 131 (2025)	Jun-25	0883-0355	Scopus
	Work–Life Balance and Mental Health: A Study of Stress, Anxiety and Coping Mechanisms among Working Women in Nagpur	Anusandhanvallari	Jan-25	2229-3388	UGC Care one listed
	The rise and fall of akhil agencies-tale of edible oil hole selling	UDYUKTA - IJME	Sep-24	2320-1010	peer Reviewed
	Impact of UPI and digital payments: Issues and Challenges with reference to Nagpur City	UDYUKTA - IJME	Mar-25	2320-1010	peer Reviewed
	Enhancing campus placement effectiveness: Integrating efficiency, Innovation, and Technology for sustainable talent acquisition	UDYUKTA - IJME	Mar-25	2320-1010	peer Reviewed
Dr. Anup Suchak	Examining Ethical Applications of AI in Advertising and Marketing Industries	International Conference on Cybernation and Computation (CYBERCOM) IEEE	Oct-24		Scopus-Peer Review
	An Empirical Study On Evaluating The Success Of Human Resource Change Management Strategies And Their Effect On Workforce Performance In Nagpur's Industrial Sector	Library of Progress-Library Science, Information Technology & Computer	Oct-24	0970-1052	Scopus- UGC Care Impact Factor - 5.968
	Digital Transformation and Its Effect on Cost Efficiency in Retail Banking Services: An Empirical Study	Library of Progress-Library Science, Information Technology & Computer	Oct-24	0970-1052	Scopus- UGC Care Impact Factor - 5.968

Dr. Anup Sachan	An Analytical Study of the Influence of HR Practices on Organizational Commitment with reference to FMCG industry in Nagpur	Library of Progress-Library Science, Information Technology & Computer	Jul-24	0970-1052	Scopus- Peer Review Impact Factor - 5.968
	Streamlined and efficient management of non-relational cloud database transactions	Nanotechnology Perceptions	Jul-24	1660-6795	Scopus
	A Comprehensive Literature Review on the role of HRM Framework and Organisational Culture in Shaping Commitment Levels in the FMCG Industry	UDYUKTA - INTERNATIONAL JOURNAL IN MANAGEMENT AND ECONOMICS	Mar-25	2320-1010	peer Reviewed
	A Blockchain system for transparent Supply Chain Management	German Patent	Jul-24		
	Examining ethical Applications of AI in Advertising & Marketing Industries	IEEE explore	Dec-24		IEEE/ Scopus indexed
	The Role of AI in Circular Economy Supply Chains: A Comparative Analysis of Industry Practices	IEEE explore	Jan-25		IEEE/ Scopus indexed
	The role of Best Model in elevating Employability skills for technical Professionals in the context of Industry 4.0	Nanao technology Perceptions	Nov-24	1660-6795 Vol. 20 S9 (2024)	UGC care list-II/ Scopus
	Navigating Financial Challenges: Funding and Management Strategies for Nanotechnology Startups	Nanao technology Perceptions	Aug-24	1660-6795 Vol. 20 S6 (2024)	UGC care list-II/ Scopus
	DEVELOPMENT OF THE BEST MODEL FOR BRIDGING INDUSTRY 4.0 SKILL GAP IN ENGINEERING GRADUATES THROUGH ENHANCING EMPLOYABILITY TECHNIQUES		May-25		Patent
	Enhancing Quality of Work Life: Impact on Job Satisfaction Among Female Retail Employees in the Organised Sector	International Journal Of Educational Research 131 (2025)	Mar-25	ISSN NO : 0883-0355	Scopus
Dr. Yogita Sure	Efficiency and Work-Life Harmony: Leveraging Technology for Sustainable Business Growth				Udyukta/peer reviewed

	“Building a Future -Ready Workforce: Exploring Employability, Efficiency and Technology Synergy for Sustainable Business Growth “				Udyukta/peer reviewed
	Leaveraging behavioural finance to enhance women's economic empowerment in Nagpur city				Udyukta/peer reviewed
Dr. Krunal Parekh	Exploring The Impact Of Green Finance On Environmental Sustainability In Emerging Economies	International Journal of Environmental Sciences	May-25	2229-7359	UGC Care
	Eco-Tourism Marketing in India: A Consumer-Based Evaluation of Green Positioning in Heritage Destinations	Advances in Consumer Research (Abbreviated as Adv. Consum. Res.)	Mar-25	0098-9258	ABDC
	IMPACT OF UPI AND DIGITAL PAYMENTS: ISSUES AND CHALLENGES WITH REFERENCE TO NAGPUR CITY"	UDYUKTA: International Journal in Management and Economics	Mar-25	2320-1010	Peer Reviewed
	Data-Driven Decision-Making in Health Security Management: Challenges and Opportunities	South Eastern European Journal of Public Health	Jul-24	2197-5248	Scopus
	Strategic Communication of Nanotechnology Innovations: Navigating Consumer Market Challenges and Opportunities"	Green Technology Transfer and Society Needs for New Environmental	Sep-24	1660-6795	UGC Care
	THE CHANGING FACE OF INVESTMENT RISK MANAGEMENT IN INDIA: TRENDS AND STRATEGIES	Emerging Frontiers in Commerce and Management. Publisher-Innovation	Jul-24	ISBN: 978-93-93622-98-	Book Chapters
	SCHOOLS OF MANAGEMENT THOUGHT	SCHOOLS OF MANAGEMENT THOUGHT	Jul-24	Himalaya Publication	Book
	Impact of AI-Driven Learning Management Systems on institutional efficiency and student engagement	Metallurgical and Materials Engineering	May-25	2229-7359	Scopus
	Revolutionizing Campus Placements: Fostering Sustainable Talent Acquisition with Efficiency and Technological Integration - December 2024	Udyukta	Mar-25		Peer Reviewed

**Prof. Virendra
Disawal**

Corporate Social Responsibility as a Catalyst for Rural E-Learning: A Strategic Management Perspective	International Journal of Environmental Sciences	Jun-25	ISSN: 2229-7359	Scopus-UGC Care
Influence of compensation structure and it's Impact on Employee Motivation : A study of E-commerce companies	Vidhyana-An International Multidisciplinary Peer-Reviewed E-Journal	May-25	E-Journal ISSN: 2454-8596	Peer Reviewed
Shaping Perceptions and Cultivating Talent : Strategies to Transform StudentsAttitudes Towards Sales Careers - UGC Care	Sanshodhak Purvani Issue 25, June 2024	Aug-24	UGC CARE LISTED ISSN 2394-5990	UGC Care
System for efficient supply chain and logistics management	431233-001	Nov-24		Patent
A Study on impact of remuneration and working conditions on employee performance	The Innovation Nexus: Multidisciplinary Strategies for discovery	Jun-25	978-81-981898-68	Book Chapters
Enhancing Quality of Work Life: Impact on Job Satisfaction Among Female Retail Employees in the Organised Sector	International Journal Of Educational Research 131 (2025)	May-25	ISSN NO : 0883-0355	Scopus
Shaping Perceptions and Cultivating Talent : Strategies to Transform Students Attitudes Towards Sales Careers	Sanshodhak	June- 2024 Received In August 2025	2394-5990	UGC
Impact of Financial Innovation on User Trust, Retention, and Loyalty in Fin-tech Platforms: Evidence from Nagpur City	Anusandhanvallari	Jan-25	2229-3388	UGC Care one listed
Impact of predictive analytics on consumer buying behavior : An AI-Based Study	'RESEARCH JOURNEY' International E-Research Journal	Jul-25	2348-7143	peer Reviewed Impact Factor 6.625
The role of Artificial Intelligence in transforming Human Resource Management Functions	'RESEARCH JOURNEY' International E-Research Journal	Jul-25	2348-7143	peer Reviewed Impact Factor 6.625

**Dr. Sagar
Khursange**

Dr. Aarti Kulkarni	AN ANALYSIS OF ADAPTATION OF UPI AND OTHER FIN-TECH PLATFORM FOR BUSINESS BY STREET FOOD VENDORS IN NAGPUR	UDYUKTA - INTERNATIONAL JOURNAL IN MANAGEMENT AND ECONOMICS	Mar-25	2320-1010	peer Reviewed
	A Marketing implications in Rural Textile Enterprise: A Case of Entrepreneur of Bagh Print in Madhya Pradesh	UDYUKTA - INTERNATIONAL JOURNAL IN MANAGEMENT AND ECONOMICS	Sep-24	2320-1010	peer Reviewed
	AI and the Future of Work in Logistics: A Delphi Study on Workforce Transformation	IDICAIEI	Feb-25	979-8-3315-2871-3/24	Scopus
	Understanding the Investment Objectives of Women in Self-Help Groups in Nagpur- An Empirical Study	Madhya Pradesh Journal of Social Sciences	Jul-24	0973-8555	UGC Care
	Integrating HR and Cybersecurity for Robust Employee Data Protection: A Strategic approach to Compliance,Risk Mitigation and Privacy in the digital workplace	International Journal of Cultural Studies and Social Sciences	Dec-24	2347-4777	UGC Care
	Role of Employee Training in Enhancing Organizational Efficiency: A Study of the Cement Industry	International Journal of Environmental Sciences	May-25	2229-7359	Scopus/Peer-reviewed
	Leveraging Behavioral Finance to Enhance Women's Economic Empowerment in Nagpur City	Udyukta	Mar-25	2320-1010	Peer-reviewed journal
Dr. Ajay Talwekar	Transformation of Fintech Innovations: Redefining Financial Services in India	IOT Publishing House	Oct-24	978-93-93622-98-3	Book Chapter
	The economics of environmental degradation: A cost benefit analysis	International Journal of Environmental Sciences	May-25	ISSN NO : 2229-736	Scopus
	Strategic management practices and their impact on organisational performance: A comparative study of startups and established firms	Sanshodhak	Aug-24	2582-7472	UGC Care
	Impact of predictive analytics on consumer buying behavior : An AI-Based Study	'RESEARCH JOURNEY' International E-Research Journal	Mar-25	2348-7143	peer Reviewed Impact Factor 6.625

	The role of Artificial Intelligence in transforming Human Resource Management Functions	'RESEARCH JOURNEY' International E-Research Journal	Mar-25	2348-7143	peer Reviewed Impact Factor 6.625
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